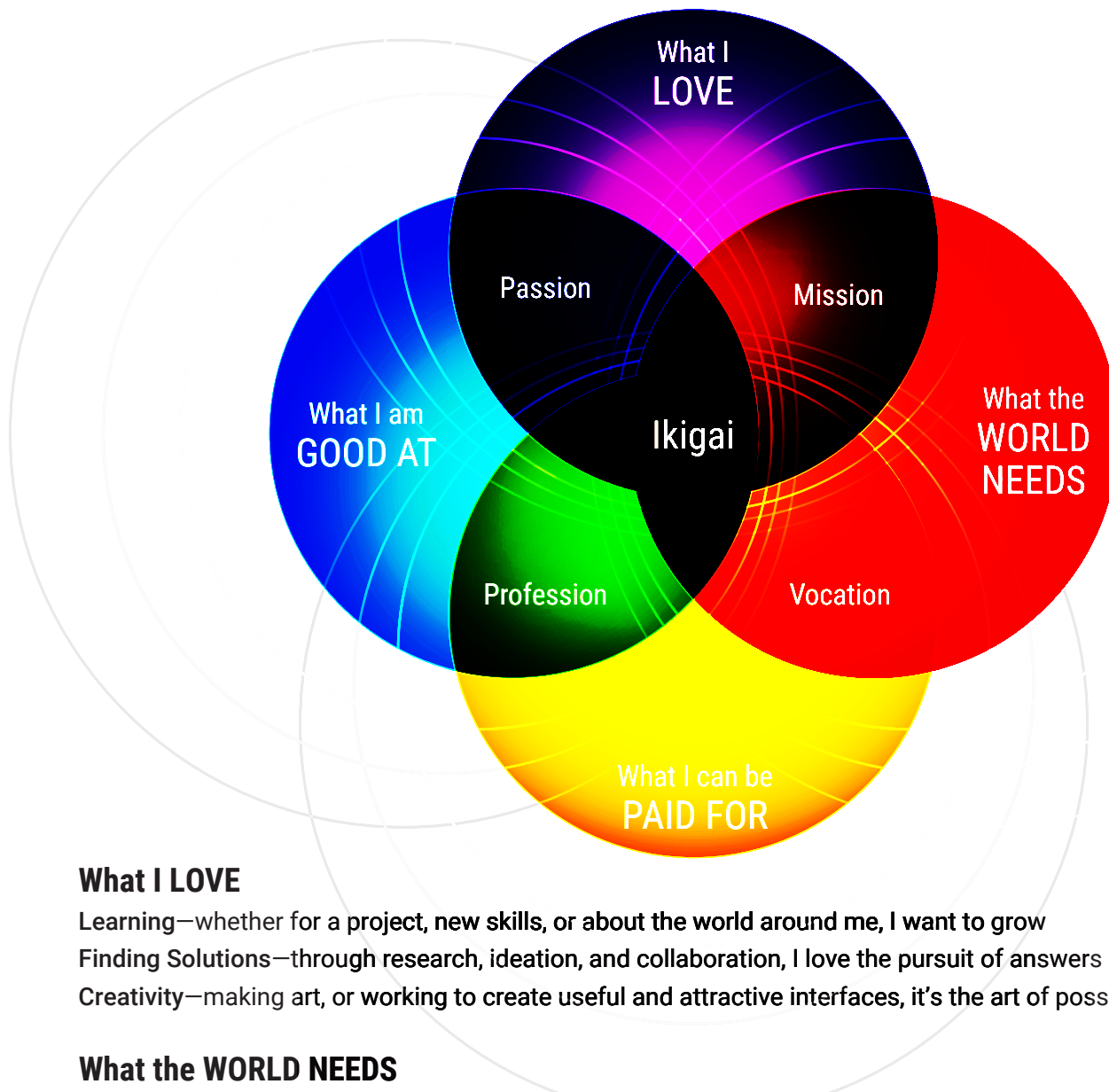


Andrea Weissenbuehler

My Ikigai: My purpose or what gets me out of bed | 2020



What I LOVE

Learning—whether for a project, new skills, or about the world around me, I want to grow

Finding Solutions—through research, ideation, and collaboration, I love the pursuit of answers

Creativity—making art, or working to create useful and attractive interfaces, it's the art of possibilities

What the WORLD NEEDS

Helpfulness—offering my talents and energy to make things easier or better for others

Clarity—my design abilities and approach help make information easier to understand and use

Listening—I observe and ask questions, I listen and learn—informing my experiences, interactions, and approach

What I can be PAID FOR

Designing—a wide variety of experiences allows me to create designs with curiosity, intuition, and practicality

Collaborating—working with others drives my designs to be greater than creating in isolation

Improving—with the existing, I seek to enhance through design or prepare for steps toward larger changes

What I am GOOD AT

Connecting—I readily connect with people and make useful connections between seemingly unrelated things

Curiosity—researching or investigating helps me gain knowledge, ask questions, and develop ideas and solutions

Iterating—inputs, reviews, and testing concepts are options to be repeated as possible/needed